



Gran Canaria

WINE EXPERIENCES

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BY PERSONAL TOUR

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ROTA
DEL VINO
de Gran Canaria

SHAKESPEARE'S WINE

Find out why Canary Sack was his favourite wine.



WITH AN OFFICIAL
TOURIST GUIDE
CERTIFIED BY LA RUTA
DEL VINO DE GRAN
CANARIA (RVGC)

"A perfume for the blood" — that's how William Shakespeare described his beloved Canary wine, once prized across Europe in the 16th and 17th centuries.

Step back in time to the age of conquistadors, explorers, and corsairs, as we explore Las Palmas' historic quarter. Stroll its narrow streets and uncover the secrets of a city that once linked continents through its thriving sugar and wine trade.

We'll end with a special tasting of two Canarian wines — one made in the traditional style, the other a modern expression — to experience how this historic wine has evolved over the centuries.

DURATION

4/5 hours from Maspalomas

3 hours from Las Palmas



GRAN CANARIA MARKET EXPERIENCE

Taste the island in every bite, meet passionate producers and learn about the best products.



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Spain is world-renowned for its exceptional gastronomy, from jamón ibérico and artisanal cheeses to fine wines and olive oil. Gran Canaria adds its own unique touch, with tropical fruits, local fish, volcanic coffee from the Agaete Valley, hand-crafted goat cheese, bananas, and even sugar cane, all shaped by its rich volcanic soil and microclimates.

We'll begin with a relaxed breakfast of tropical fruit, top-quality jamón ibérico, and a taste of the island's rare local coffee. Along the way, we'll explore two different markets, meet friendly vendors, and sample some of the island's finest products.

The tour could also include a visit to the historic Castillo de la Luz Fortress and a stroll along Las Canteras beach, before we wrap up with delicious tapas or pinxos paired with local Gran Canarian wines.

DURATION

5-6 hours from Maspalomas

3-4 hours from Las Palmas



BOUTIQUE WINERY LUNCH

A unique and authentic gastro
experience!



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Enjoy a private visit to one of Gran Canaria's smallest and most charming wineries, a hidden gem where vines grow alongside oranges, olives, avocados, mangos, and even coffee plants.

Your hosts, Felisa and Agustín, will welcome you to their family finca and prepare a delicious home-cooked meal using seasonal ingredients from their land. Each course is thoughtfully paired with their own handcrafted wines — a white and two reds — made from local grape varieties like Tintilla, Listán Negro, and Malvasía Volcánica.

MENU (subject to seasonal availability):

- Tomato salad with avocado or mango, olives, local cheese, papas arrugadas, red peppers stuffed with morcilla, homemade mojo, and watercress croquettes
- Coffee from their own plantation
- Homemade liqueurs: coffee and limoncello

Available Thursday to Sunday, by request
only.

Duration: 4 hours



EXCLUSIVE VERTICAL TASTING EXPERIENCE

Discover the elegance of aged
Canarian wines



WITH AN OFFICIAL
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CANARIA (RVGC)

Enjoy an exclusive tasting with local
winemaker Luis López at his boutique
red wine winery, nestled beneath a
beautiful century-old bougainvillea.

Luis cultivates traditional Canarian
grapes — Listán Negro, Tintilla,
Negramoll, and Castellana — and blends
them with care, harvesting only the
ripest fruit to ensure depth and
character in every bottle.

We'll taste five vintages, from 2007 to
2020, and discover how colour, aroma,
and flavour mature over the years. A
rare opportunity to experience the
richness of aged Canarian wine in an
intimate and charming setting.

An intimate and insightful experience for
wine lovers who enjoy depth, discovery,
and a taste of tradition.

DURATION

4 hours



DISCOVER THE TEMPRANILLO VARIETY IN CANARY TERROIR

Compare it with both, a Rioja and a
Ribera del Duero wines



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Join us on an exclusive private tour to explore how the unique volcanic soil and Atlantic climate of the Canary Islands influence the renowned Tempranillo grape. We'll visit a select winery that bravely cultivates this foreign variety, known for its rich flavors of cherry, plum, cedar, and leather. You'll have the opportunity to compare two single-varietal Tempranillo wines with those from Rioja and Ribera del Duero, highlighting the distinct nuances imparted by the Canary Islands' terroir.

This engaging experience will allow you to appreciate the role of soil and climate in shaping the character of Tempranillo. Enjoy a personalized journey through the vineyards, learning about the challenges and triumphs of growing this Spanish classic in the Canary Islands' unique microclimate. Our expert guide will ensure a memorable and educational experience, perfect for wine enthusiasts seeking a deeper understanding of this iconic grape variety



HORIZONTAL TASTING EXPERIENCE

Discover the Hidden Gems of Canarian Wines



WITH AN OFFICIAL
TOURIST GUIDE
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CANARIA (RVGC)

Indulge in a private journey to uncover the intricacies of unique Canarian varieties that have been hidden from the rest of Europe for centuries. Some of these wines, such as Listan Negro, Tintilla, and Vijariego, were introduced from Spain and Portugal in the XVI century but have since disappeared from European vineyards. This exclusive experience allows you to explore the distinct characteristics of these 100% red monovarietals at a winery situated over 1000 meters high, an altitude that imparts special nuances to each wine.

A Personalized Experience

Enjoy a sophisticated and intimate exploration of these wines, perfect for couples seeking a unique and enriching experience.

INCLUDES

Private transportation, winery visit, tasting of 3 red wines paired with cheese, official guide certified by the Gran Canaria Wine Route and Civil liability insurance.

DURATION

5 hours from Las Palmas / 6-7 hours from Maspalomas.



VOLCANO WALK & WINE TASTING

An unforgettable experience!



WITH AN OFFICIAL
TOURIST GUIDE
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DEL VINO DE GRAN
CANARIA (RVGC)

Immerse yourself in the dramatic landscapes and rich heritage of Gran Canaria with our exclusive private tour. Walk gently along the rim of the Bandama volcano, where the island's last eruption occurred over two thousand years ago, and be captivated by sweeping views of lush ravines and the sparkling coast. Your knowledgeable guide will share fascinating facts about the unique flora, volcanic geology, and local history, enriching your journey with stories that bring the landscape to life.

Following your exploration of this remarkable natural reserve, you'll be welcomed by a local winemaker at a charming winery nestled in the fertile volcanic soil. Indulge in a tasting of thoughtfully crafted wines, paired with fine local cheeses, as you uncover the secrets of winemaking in this unique terroir. Please note: a moderately good level of fitness is required, as the walk includes approximately two hours of gentle hiking on relatively easy, though occasionally uneven, terrain. Ideal for active couples seeking a rewarding and memorable outing

INCLUDES

Private transportation, visit to an artisan winery, tasting of 3 Canarian wines paired with cheese, official guide certified by the Gran Canaria Wine Route and Civil liability insurance.

DURATION

6 hours approximately



THE BIG WINE TOUR

Discover how climate, soil, and altitude dramatically impact the grapes.



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CANARIA (RVGC)

Exploring the Island's Contrasts

We will visit two exceptional wineries, each located in a distinct environment. The first, situated in the humid Bandama region at 300 meters above sea level, will reveal how the lush conditions influence the grapes. The second, nestled in the arid center of the island between 800 and 1,300 meters above sea level, will showcase the effects of high altitude and dry conditions on the wines.

A Comparative Tasting Experience

During our tour, you will taste the same monovarietal wines in different soils, altitudes, and climates, allowing you to understand and appreciate the remarkable variations that these conditions produce. This immersive experience will not only educate your palate but also provide a deeper appreciation for the craftsmanship and unique terroir of Gran Canaria's wines.

INCLUDES

Private transportation, 2 winery visit, tasting at least 4 local wines paired with cheese, official guide certified by the Gran Canaria Wine Route and Civil liability insurance.

DURATION

8 hours



About me

My name is Marc Llorens, a Spanish journalist turned passionate wine and gastronomy guide. After more than a decade working between Barcelona and Gran Canaria, I decided to follow my true calling: sharing the island's stories through its landscapes, people, and wines.

As a licensed guide and founder of Personal Tour, I design exclusive, tailor-made experiences that go far beyond standard sightseeing. Each tour is crafted around the principles of slow travel —authentic encounters, relaxed rhythm, and deep connection with local culture.

A specialist in Canarian wines and partner of the Gran Canaria Wine Route, I take pride in revealing what makes this volcanic region so unique: phylloxera-free vines, over twenty native grape varieties—such as Listán Negro, Malvasía Volcánica, Albillo Criollo, and Vijariego—and a mosaic of microclimates that give each bottle its soul.

Whether you're a curious traveler or a seasoned wine lover, my private tours invite you to discover the island through its flavours —one glass, one story, and one unforgettable moment at a time.



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